



## KENTUCKY ACADEMY OF PHYSICIAN ASSISTANTS

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Please join us as a corporate sponsor and/or exhibitor, during the Kentucky Academy of Physician Assistants' 42nd Annual CME Symposium, November 1-3, 2018 at the Lexington Convention Center. Advertising opportunities are also available. We invite you to showcase your company's products and services to an anticipated crowd of 300 Kentucky Physician Assistants (PAs) and Kentucky PA Students during the three-day event. KAPA represents PAs and PA students across the state of Kentucky. PAs are licensed health care professionals who practice medicine with physician supervision in general practice settings and speciality practice areas. PAs conduct physical exams, diagnose and treat illnesses, order and interpret tests, counsel on preventative healthcare, assist in surgery and write prescriptions.

Exhibiting at KAPA's 42nd Annual CME Symposium provides you with an opportunity to:

- Enhance your brand
- Increase sales
- Educate customers
- Gain valuable input and feedback
- Generate leads
- Forge new relationships and partnerships

... all while supporting a time-honored, statewide event!

Past exhibitors and sponsors at KAPA CME events represent a wide array of healthcare support vendors, including pharmaceutical companies, medical publishers, medical device and supply companies, insurance companies, labs, recruiters and electronic medical record vendors. This year's CME Symposium will feature a one-day exhibit area on Friday, November 2, 2018 from 7:00 a.m. – 4:30 p.m. Approximately 40 tabletop exhibits are available on a first-come, first-served basis.

We hope you will consider joining us this year. Please contact the office with any questions at 859-977-7452 or by emailing [bswartz@kentuckyacc.org](mailto:bswartz@kentuckyacc.org). Exhibitor Applications and Agreements are due by August 30, 2017.

Sincerely,  
Kentucky Academy of Physician Assistants

Ben Swartz, CMP  
Executive Director, KAPA